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FOR IMMEDIATE RELEASE
April 19, 2020

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Humane Rescue Alliance Continues Adoption Services Online During Global Pandemic

(Washington, DC): The Humane Rescue Alliance is switching to virtual adoption programs in the DMV to make adoption easier and still possible as the coronavirus continues to spread.

The HRA usually handles approximately 5,000 adoptions a year, but as COVID-19 spreads across the nation, virtual adoption services are becoming available. There have been about 100 virtual adoptions already in the past few weeks. Despite these changes, the HRA continues to prioritize its cruelty code, which keeps animals out of neglect, during this time.

Dani Rizzo, Digital Director of HRA, says, “I think there’s a lot of things that we just did in the past because that’s the way they were always done... I think this has really given us the opportunity to kind of iterate and think ... maybe we could offer a virtual adoption... I absolutely think that this will change the way that we do things long-term.”

Additional programs being offered by the HRA include: Pet Pantry Program, which uses a mobile car to distribute vaccinations and food to pets; Virtual training classes; and Foster care programs that allow animals to be given a temporary home until they are adopted.

